

## Potosi Beer

## Memorabilia Ephemera

**Item # Description**

- 1 Lighted Potosi Light Bar Sign
- 2 Original Potosi Light **packaging mock-up** - only 1 exists
- 3 First Run Potosi Light Corrugated Boxes (5)
- 4 Crowned Premium Resin Cast Potosi Beer National Brewery Museum Commemorative Bank (without box)
- 5 10-inch Potosi Light Beer-Thirty Clock
- 6 2002 Sesquicentennial Good Ole Potosi Beer 6-pack label set -- new, uncirculated (1 of 2)
- 7 2002 Sesquicentennial Good Ole Potosi Beer 6-pack label set -- new, uncirculated (2 of 2)
- 8 Potosi Brewery Foundation 3rd Annual Restoration Fund Banquet Pens (1 of 2)
- 9 Potosi Brewery Foundation 3rd Annual Restoration Fund Banquet Pens (2 of 2)
- 10 Potosi Beer Bottle Openers - Brown
- 11 Potosi Beer Bottle Openers - Red
- 12 Potosi Beer Bottle Openers - Blue
- 13 Potosi Spinner Bait
- 14 Potosi Key Chain Pocket Knife
- 15 2004 Christmas Ornament **Proof Sample** from ARC - Dubuque
- 16 2004 Christmas Ornament (1 of 2)
- 17 2004 Christmas Ornament (2 of 2)
- 18 Good Ole Potosi Chocolate Candy Bar
- 19 July 5, 2008, Grand Opening Wooden Nickel (1 of 3)
- 20 July 5, 2008, Grand Opening Wooden Nickel (2 of 3)
- 21 July 5, 2008, Grand Opening Wooden Nickel (3 of 3)
- 22 Potosi Light Embroidery Sample Proof from Land's End -- Khaki
- 23 Potosi Light Embroidery Sample Proof from Land's End -- Black
- 24 2008 ABA Museum Commemorative Edition Magazine (1 of 2)
- 25 2008 ABA Museum Commemorative Edition Magazine (2 of 2)
- 26 Sept-Oct 2008 ABA American Breweriana Journal
- 27 March-April 2008 ABA American Breweriana Journal
- 28 Potosi Brewery Foundation Cherry Wood Double playing card set
- 29 Potosi Brewery Foundation set of 2 Holiday Collector Glasses with insert card and gift box (1 of 2)
- 30 Potosi Brewery Foundation set of 2 Holiday Collector Glasses with insert card and gift box (2 of 2)
- 31 2002 Sesquicentennial Collector Glasses with insert card and gift box (1 of 2)
- 32 2002 Sesquicentennial Collector Glasses with insert card and gift box (2 of 2)
- 33 Potosi Brewing Company set of 2 Gold Gilded 12 oz glasses with gift box

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- 34 Potosi Brewing Company Grand Reopening 2008 Boxed set of 2 glasses (1 of 2)
- 35 Potosi Brewing Company Grand Reopening 2008 Boxed set of 2 glasses (2 of 2)
- 36 Potosi Light First Run 2004 glasses set of 2
- 37 Potosi Light Beer -- 3 original cans; 1 slightly dented
- 38 Potosi Light Koozee x 2
- 39 Ball Can Corporation **Uncirculated Pre-production Can** -- this was presented by the Ball Can Corporation
- 40 Crowned Premiums Potosi Beer Pedal Car Ornament -- Diecast Metal
- 41 Potosi Brewery Foundation Marketing Stock Certificate -- **DESIGNER PROOF WITH PRODUCTION APPROVAL PROOF**
- 42 Potosi Brewery Foundation Holiday Beer Coffee Mugs (2)
- 43 2002 Sesquicentennial Potosi Beer Bottles -- 6-pack (2)
- 44 Good Ole Potosi Ball Cap
- 45 Original Potosi Light **packaging Pre-production Printer's Proof with approval indicated** - only 1 exists
- 46 Ball Can Corporation Color Standard Approval Proofs with supporting documents for Potosi Light Can production (3 -- 2 from March 2006 and 1 from May of 2004)
- 47 Ball Can Corporation Color Standard Approval Proofs with supporting documents for North Star Beer can production for Joseph Huber Brewing (3)
- 48 Ball Can Corporation Color Standard Approval Proofs with supporting documents for North Star Light Beer can production for Joseph Huber Brewing (3)
- 49 ONLY ONE -- Ball Can Corporation -- Pre-production color samples (color key proof) of Potosi Light label; copy of ATF application approval; ink mix approval samples; signed production proof with approval; correlating shipping documents -- dated January 2004
- 50 ONLY ONE -- Ball Can Corporation -- Pre-production color samples (color key proof) of Potosi Light label; copy of ATF application approval; signed production proof with approval; correlating shipping documents -- dated July 2004
- 51 Uncirculated Original Misc Potosi and Holiday Beer Labels
- 52 1955-1956 Frank Hardie Advertising Rental Bulletin or Identification Signs Account Ledger and correlating photograph, negative; December 1960 letter to Frank Hardie from Edward Ragatz on Potosi Brewery Stationary
- 53 Original Potosi Beer Bottles -- Tattered 12 oz Bohemian Club -- FULL
- 54 Original Potosi Beer Bottles -- Tattered 12 oz Potosi Export -- EMPTY
- 55 Original Potosi Beer Bottles -- 7 oz Holiday - FULL
- 56 Original Potosi Beer Bottles -- Good Ole Potosi Party Package Quart with Huber Cap -- FULL
- 57 Original Potosi Beer Bottles -- Potosi Export Bottle Clear -- EMPTY

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- 58 Original Potosi Beer Bottles -- Potosi Export Bottle Brown -- EMPTY
- 59 Original Potosi Beer Bottles -- Holiday Beer Quart -- EMPTY
- 60 Original Potosi Beer -- Potosi Beer 12-oz Cans - EMPTY
- 61 Original Potosi Beer Bottles -- Tattered 12 oz Mineral Point Mineral Spring Bottle -- EMPTY
- 62 Original Potosi Beer -- 6 uncirculated, unfilled 12 oz Bohemian Club Cans
- 63 Original Potosi Beer -- 2 Potosi Beer 12 oz cans -- EMPTY
- 64 The Story of Potosi Pure Malt Beer (booklet)
- 65 Wisconsin's Finest 6-pack Carrier (2)
- 66 Uncirculated Holiday 6-pack packages (2)
- 67 Matchbook -- Holiday Beer -- The Roadhouse (Del Percival, Proprietor) -- (3)
- 68 Matchbook -- Holiday Beer -- Burton Tavern (Tess and Frank Pauley)
- 69 Plastic Holiday Beer Dixie Cups (4)
- 70 Metal Bottle Opener -- Holiday
- 71 Metal Bottle Opener -- Potosi (1 of 2)
- 72 Metal Bottle Opener -- Potosi (2 of 2)
- 73 Bohemian Club Price Sign with Bohemian Club Bock Beer Label
- 74 Potosi Embroidered Serving Apron
- 75 Holiday Embroidered Serving Apron
- 76 Original Potosi Beer Centennial Barrel Glasses in box (no insert card)
- 77 Circa 1950 12pk Potosi Cap-Sealed Cans Box